

We Value YOU!

"In the picture" is a quarterly conversation between us and our customers.

I believe in relationships and we really value having a strong relationship with our customers. This is our way of showing you what we're like.

For new customers, this unusual publication is an open

dialogue between us so that you can get to know who we are as a company. And painful as it can be, we like to show some of our personality. We're not a faceless company.

For regular customers many of you only come in once a year or once every two years. So we can go a long time without seeing you. And a lot can

happen in a year or two. Hence we like to keep in touch.

The feedback is invaluable. I'm extremely interested in what our customers have to say. Please send your thoughts and comments on what we are talking about to:

brian@johnlaverty.co.uk



JOHN LAVERTY

OPTOMETRISTS

In The Picture Newsletter V9.I3.

OLYMPIC ACHIEVEMENTS



Kim and I were lucky to take some time out and attend a few events at the Olympics in Paris. We felt we missed an opportunity not going to London 2012, so we got the Air bnb booked and the EasyJet flights and off we went.

The demand was so high for certain events that we took what we could get. We saw the men's bronze medal match in hockey between Spain and India, we watched the kayak and canoe sprint and a real highlight was the beach volleyball. Not a sport I follow, but the atmosphere was incredible, situated below the Eiffel Tower, just as the sun was setting, a real party atmosphere. We got to see a men's and a ladies semifinal, we even got to play a little bit beforehand in the fan zone.

Welcome to our latest newsletter. I hope everyone is well and you've managed to enjoy the little bit of sun we got this summer, or maybe you managed to get away. As always, enjoy the update, packed full of items that are keeping us busy both in work and outside of work. Thanks Brian McKeown



BALLYMONEY HIGH STREET OF THE YEAR AGAIN.

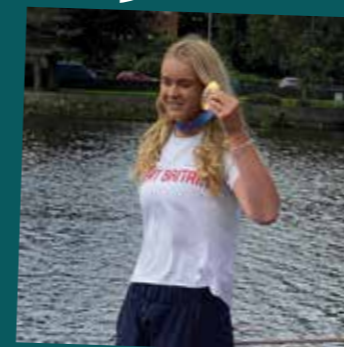
There is no doubt that Ballymoney seems to punch above its weight. With so many independent shops and passionate business owners it's living proof that the High Street is not dead. Ballymoney was up against Ballynahinch and Newtownards and came out on top of the online vote. Congratulations to the teams from Winsome Lady who took 2 awards on the night, Sweetness & Light Cakery, W & J Walker, and from Coleraine - The Real Health Store.

A TRIP TO GALGORM HOTEL AND SPA

Congratulations to Francis Wilson who has won our recent prize draw for a £200 voucher for Galgorm. Francis was selected at random from the 200 plus customers who have left us a review on Google/Facebook.



Some recent pictures of our delighted customers.....



I'm sure many of you watched Hannah Scott and her team win gold in the rowing. That was a nail-biting finish! I brought my kids into Coleraine for her homecoming, and it was great to see her with her medal and see her watch her race over again for the first time since the event. The Bann rowing club should be so proud of the athletes it has produced over the years. A first gold medal for Coleraine is quite a historic achievement.



Share this newsletter with friends and family



Branches at:
 15 High Street Ballymoney
 Tel: 028 2766 2480
 1 Abbey Street Coleraine
 Tel: 028 7034 2624
 66 Main Street Garvagh
 Tel: 028 2955 8666



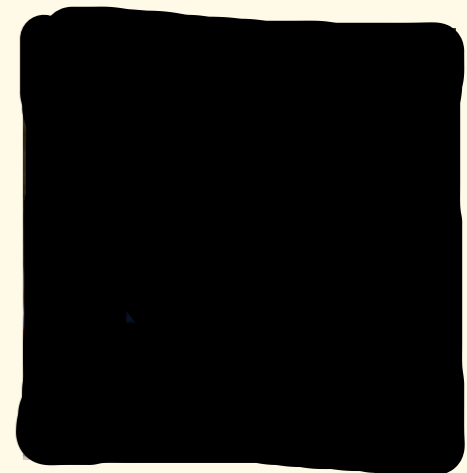
John Laverty Opticians



lavertyopticians



Another connection we have to the Paralympics is The Tandem Twins, Judith and Chloe. One of our customers daughters is a triathlete and she was the sighted guide for Judith who finished 8th. Such dedication and training, at Laverty's we have massive respect for all the athletes and their stories are such an inspiration to all ages.



Rock Choir



My very talented and musically gifted friend Jonathan Bailie is beginning a new venture in Coleraine, Derry/Londonderry and Limavady, called Rock Choir. I know there are some musical customers out there, singers, pianists, guitar players, so I said I would share this opportunity with my lovely customers. Here's a little Q+A with Jonathan.

What is Rock Choir?

Thanks Brian. Rock Choir is the UK's leading contemporary choir with over 30,000 members nationwide. Rock Choir introduces new music, experiences, friendship, opportunities and a new-found confidence to impact everyday life. There are no auditions, and you don't need to be able to read music. We perform our music by memory with actions / movement (no previous dance experience needed!) These choirs are based in the community for the community with a national reach - meaning, we often arrange events where choirs join together to create one, large choir. Resources are provided when joining Rock Choir - access to mp3 tracks of individual parts mean you can practise whenever and wherever you want. And if you miss a session, you can catch up with one of our handy online catch-up sessions which will take you through what you've missed. Rock Choir is truly an exciting and life-affirming journey building new friendships and experiencing unique events.

Who would enjoy it?

Rock Choir is for anyone and everyone. Our talented Rock Choir Leaders are trained to deliver the perfect harmonies and you will be AMAZED how fantastic the choir sounds, even if you have zero experience. There is no upper limit on age and all adults are welcome. Members from the age of 11+ are also welcome to join Rock Choir. However, please note that 11 – 14 year olds must be accompanied by an adult at all times. 14 – 17 year olds are welcome to attend without an adult present at the discretion of the Choir Leader. As long as you can come along and have some fun, that's all we need to get you started!

Do I have to commit or can I try it out?

With open doors and no need to audition, we invite everyone to come along and experience Rock Choir for FREE with a Free Taster Session. Once you have attended your Free Taster Session we will send you an email which will guide you in how to join Rock Choir. Additionally, a step by step guide to joining Rock Choir can be found on the homepage of www.rockchoir.com



Transition Frames

Rayban have just released optical frames which change in the sunshine. Some are clear when you're inside and then when you go outside they change to grey. Some are plain and then the UV causes them to develop a pattern when outside. They utilise the technology that is in transition lenses, for the first time into a plastic frame. If you like something completely unique, pop into Ballymoney to see one of the 5 styles that we are stocking.

Rosemary's Retirement

On Saturday 31st of August we all went out for dinner for Rosemary's retirement and her birthday celebrations.

Many of you will know Rosemary, she is Mr Laverty's sister and began in the business in the early days in Newal Road, Ballymoney. She will have helped 1000's of customers over the years and has been a great team member holding the fort in Garvagh and in Ballymoney.

We would like to wish her a happy retirement and know a certain grandson will be getting a little more time with his Grandma.



How do I find out more?

To book a free Taster session online visit www.rockchoir.com

